

PROJECT ACRONYM AND TITLE: PSAMIDES - Ports small and medium alliance for sustainable

development

FUNDING PROGRAMME: Interreg Mediterranean

OFFICIAL PROJECT WEB SITE: https://psamides.interreg-med.eu/

PERSON RESPONSIBLE: Livia Maglić

FINANCIAL DATA

Project total cost	<u> </u>	
2.859.329,75 €		

SUMMARY

PSAMIDES links two critical blue growth sectors: Ports and coastal & maritime tourism, which combined represent the 51% of GVA, 69% of jobs and 61% of profits of the total EU blue economy, strongly concentrated in MED area. An important share of MED tourism is channeled through Ports and concentrated in coastal areas. Yet, a particularity of the MED area is the constellation of hundreds of Small and Medium sized Ports (SMP) that play a fundamental role in articulating coastal & maritime tourism, connecting the hinterland and the communities. SMP with their marinas, yachts, cruising activities and linked touristic industries are a key factor of competitiveness in the MED area.

PSAMIDES objective is to optimize SMP operation and marina management by implementing innovative tools to manage tourism flows, better controlling costs, providing more services to customers and stimulating Ports eco-innovation, reducing environmental negative externalities derived from tourist activity.

PSAMIDES is built upon two axis:

- 1) Creating a SMP Blue Growth Community: a transnational approach will be adopted to allow SMP creating an integrated business ecosystem supporting innovation, overcoming its limited staff and funding to identify the most effective solutions on their own.
- 2) Enhancing Blue Growth Governance: setting up an effective multilevel governance tool and methodology, capitalizing management experiences that could be replicated in hundreds of Ports of the MED area.

Start date	Start date End date	
01.11.2019.	30.06.2022.	



PARTNERSHIP

Br.	Partner organization	Country	Role
1.	The Euroregion Pyrenees Mediterranea	France	Lead partner
2.	Business and Innovation SeaCluster – ToulonVarTechnologies	France	Partner
3.	Balearic Island Ports	Spain	Partner
4.	Ports of Catalonia, Ministry of Territory and Sustainability, Government of Catalonia	Spain	Partner
5.	Port of Sete, Sud de France	France	Partner
6.	Athena Research and Innovation Center in Information, Communication and Knowledge Technologies /Corallia Clusters Initiative	Greece	Partner
7.	Private scientific research institution – "Institute of modern technology Montenegro"	Montenegro	Partner
8.	SAS NOVELTIS	France	Partner